

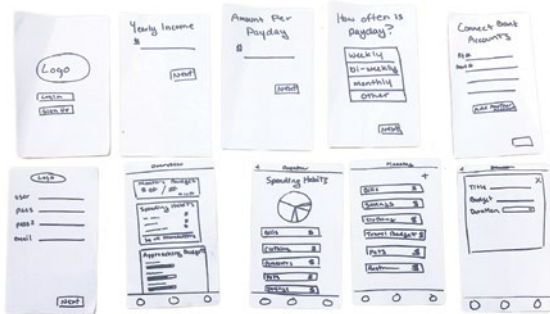
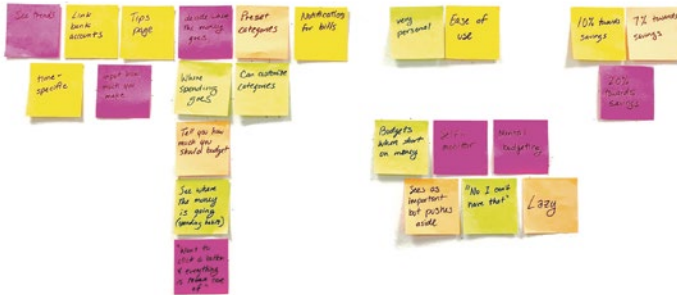
TCNJ says

Hi

Graphic Design

Department of Art & Art History

BFA visual arts / graphic design



Our Graphic Design specialization teaches conceptual, theoretical, and technical problem solving skills in a context of visual communication. Students learn to be creative, collaborative, and critical so they can succeed in the competitive design profession. We utilize an interdisciplinary, cross-media approach to inspire students to be creators and interpreters of their environment, to develop their personal vision and to cultivate an awareness of social responsibility through artistic contribution.

Students who specialize in graphic design will explore both print and digital media. The curriculum also includes coursework in typography, image-making, theory and history, web design, multimedia and interface design, as well as research and portfolio development. Students prepare for a wide range of employment opportunities in the arts industry, from publishing, advertising, branding, and packaging, to identity systems and information design.



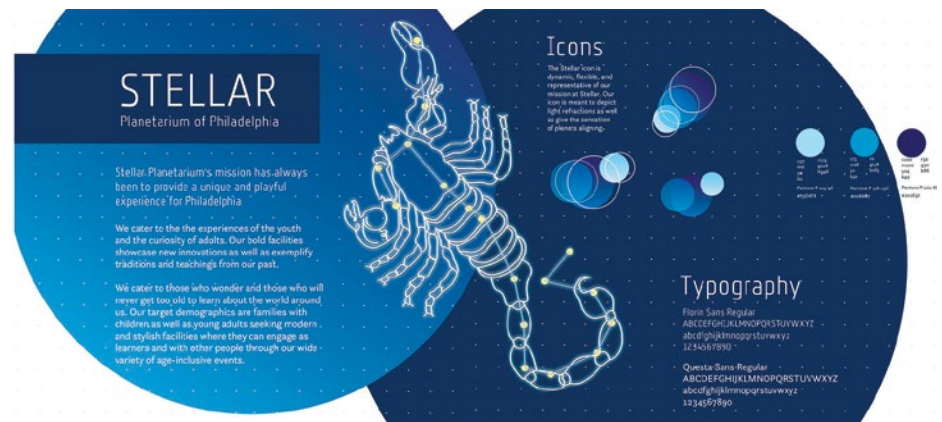
Sophomore-level Graphic Design courses (Design Fundamentals, Typography, Web I, Conceptual Image, and History of Graphic Design) foster critical problem solving skills, a wide-ranging knowledge of design, and versatile technical skills. The third-year curriculum (Identity, 3D Graphic Design, Advanced Typography, Motion Graphics, UI/ UX, and Web 2) prepares students

to become design practitioners by advancing their conceptual and technical abilities. Students can choose one of the two tracks – traditional print or digital media. Each track offers specific expertise and resources for a competitive edge. The final three capstone courses allow students to explore their unique design interests through highly individualized and rigorous assignments.



Our strong alumni network serves as an invaluable resource for internship and employment opportunities at organizations like Princeton Partners, TerraCycle, Alan Brooks Creative, InterVarsity Christian Fellowship, Nickelodeon, Syndicate, Green Room Communications, and DETAILS magazine.

Graphic Design graduates have been successfully employed locally and nationally as creative Art Directors and Creative Managers at Google, Yahoo, Mattel, INC., Toys R Us, INC., Verizon, Red Bull, Brandable, Merck, Micromedia Publications, the Office of Communications at Princeton University, Rider University, Reader's Digest, Quesinberry and Associates, CBS Altitude Group, Post-Op Media, Prolifig Software, Hunch Inc, The Martin Agency, Rebecca Minkoff, and many others.



Ana Toro

Graphic Design courses include:

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| AAV 251: Design Fundamentals | AAV 355: Web 2 |
| AAV 252: Typography | AAV 356: Motion Graphics |
| AAV 253: Conceptual Image | AAV 357: User Interface/
User Experience Design |
| AAV 254: Web 1 | AAV 358: Theories & Practice in
Graphic Design |
| AAV 350: History of Graphic Design | AAV 399: Internship in Visual Arts |
| AAV 351: Independent Research in
Graphic Design | AAV 458: Professional Practice in
Graphic Design |
| AAV 352: Advanced Typography | AAV 495: Graphic Design Portfolio |
| AAV 353: 3D Graphic Design | |
| AAV 354: Identity | |

2018 "MOON EXPRESS" PLANS COMMERCIAL FLIGHTS
 2019 NASA TO CONFIRM AND MAP THE PRESENCE OF ICE
 2020 PRIVATE COMPANIES PLAN TO MINE THE MOON'S SURFACE
 2022 NASA PLANS TO HAVE A PERMANENT LUNAR RESEARCH STATION
 2023 ESTABLISH AN INTERNATIONAL SPACE STATION ORBITING THE MOON

THE FUTURE OF TRAVEL TO THE MOON

Learn about what's next for lunar exploration.

BEACON SPACE CENTER

A home screen for a planets app. At the top, there's a title "Mars" with a back arrow and a menu icon. Below the title are eight planets: Mars, Jupiter, Saturn, Uranus, and Neptune, each with a small image of the planet. The planets are arranged in a vertical list from top to bottom: Mars, Jupiter, Saturn, Uranus, and Neptune.

A screen showing a vertical timeline for the launch of the Magellan spacecraft. The timeline has years from 1970 to 2001. The year 1989 is highlighted in yellow, indicating the launch date. The text on the screen reads: "Launch of Magellan, the first spacecraft to map another planet's surface. Date: November 4, 1989. Duration: 5 years, 291 days." There is a yellow button labeled "Video of Launch" at the bottom.

A yellow screen with a black and white geometric pattern of squares and lines. It lists menu options: "Calendar", "Map", "Scan Codes", "Planets", and "About Us". There is a close button (X) in the top right corner.

2022 PILOTLESS TRANSPORTERS REACH THE SURFACE
 2022 NASA COMPLETES LUNAR 'STOP' FOR MARS MISSIONS
 2024 MANNED SPACEX LAUNCHERS SEND FIRST PEOPLE TO MARS
 2028 LOCKHEED MARTIN ESTABLISHES ONE MILLION IN SELF-SUSTAINING BASE CAMP
 2060 MARS POPULATION REACHES ONE MILLION IN SELF-SUSTAINING COLONY

THE FUTURE OF TRAVEL TO MARS

Learn about what's next for Mars exploration.

BEACON SPACE CENTER

A screen titled "Search For Alien Life" with a sub-header "Wing". It features a grid of four squares. One square is highlighted in yellow and contains a play button icon and the text "Observation Data". There is a yellow button labeled "Display Return" at the bottom.

Leading the Search For Extra-Terrestrial Life

The "Wing" offers the largest telescope and scanning satellite in the country that's regularly used by the general public.

Observatory operators are available all night on the...

A screen titled "A Look at Daily Life on the International Space Station". It features a video player with a play button icon. Below the video is the text: "Interview with Scott Kelly. Coming back to Earth from almost a year in the International Space Station is astronaut Scott Kelly. He sits down with Beacon Space Center to discuss his time there and what it felt like to be a human guinea pig for NASA." There is a yellow button labeled "Help" at the bottom.

A screen with a dark background and a grid of yellow and black squares. A white square in the center contains a QR code. Below the QR code is the text: "Focus on a code to scan it and see more information." There are yellow buttons labeled "Help" and "Manually Enter Code" at the bottom.

Jason Proleika